

How to be an Active Participant in the National Nursing Home Quality Improvement Campaign



1. [Register for the Campaign](#) and select at least 1 Organizational Goal and 1 Clinical Goal. How to decide? Try the [QAPI Prioritization Worksheet](#).

Organizational Goals	Clinical Goals
Staff Stability	Pain
Consistent Assignment	Pressure Ulcers
Person Centered Care	Medications
Hospitalizations	Mobility
	Infections

2. **Begin with your Organizational Goal**

Download the [Campaign Tracking Tool](#) for your selected Organizational Goal and begin collecting data for your data-driven quality improvement project. Use the resources within the [Circle of Success](#) to support all phases of your QI work. Each month, enter your summary data on the Campaign website.

	Once you have entered 3 consecutive months of data for your Organizational Goal, you will be well on your way to becoming an Active Participant. You will notice a partially filled blue circle next to your nursing home's contact information on the Campaign website.
	When you have entered 6 consecutive months of data for your Organizational Goal, you become an In Progress Active Participant and will receive a complete blue circle.

3. **Continue with your Clinical Goal**

Again, download the Campaign Tracking Tool for your selected Clinical Goal and begin collecting data for your data-driven QI project. Remember to use the resources within the [Circle of Success](#) to support all phases of your QI work. Begin entering your monthly summary data for your Clinical Goal on the Campaign website.

	When you have entered 6 consecutive months of data for both your Organizational Goal and your Clinical Goal, you become a Full Active Participant and a gold check mark will appear inside the blue circle.
--	---

4. **Only six months?**

Typically a quality improvement project will need more than six months of active work to achieve the desired results and establish a sustainable change. This six month window is designed to provide an incentive to develop the data-entry routine, and to accommodate homes that are in varying stages of their quality improvement project.

5. **Only two goals?**

Absolutely not! This is just our pathway to getting started. Please continue to expand your quality improvement projects, adding or changing goals as is appropriate for your home. Keep reading: Continuous data entry maintains your status as an Active Participant.

6. **What if I miss a month?**

Of course, maintaining your Tracking Tools on a daily basis is quite important, but if you miss entering the summary data on the Campaign website at the end of the month, we understand! We allow a two month grace period to get caught up. Be sure that you've checked the box on your Campaign account profile to receive automatic monthly reminders to enter your data.

7. **Why has my symbol faded?** Your symbol fades when you are no longer actively entering data. In this case, you will have missed more than two months of website data entry. As long as you continue to enter data monthly you'll keep your **symbol bright!**

Active	Not Active
Monthly website data entry for six of the past 8 months	No website data entry for 3 or more of the past 8 months