

August 2008

Dear Long Term Care Leader:

The Foundation of the National Association of Long Term Care Administrator Boards is proud to be a supporter and member of the steering committee of the Advancing Excellence in America's Nursing Homes Campaign. The campaign has shown impressive results in its second year due to the collaborative strength of the many organizations contributing to this effort.

The Foundation of the NAB is focused on the characteristics of entry level and contemporary leaders to advance leadership excellence. We recognize that the success of the campaign is dependent upon strong leadership. The campaigns goals are consistent with our mission and that of our affiliated organization the National Association of Long Term Care Administrator Boards of public protection and quality care.

The Advancing Excellence Campaign has brought together an unprecedented and diverse partnership of organizations. These organizations are represented by an outstanding group of leaders in the long term care field who commit significant time and effort to advancing quality care in America's Nursing Homes.

We congratulate the leadership of the participating nursing homes for their effort and commitment to the campaign, and for the progress you have made on your goals. For those nursing home leaders that are still watching from the sidelines, you are missing out on a wealth of educational opportunities, tools and resources that result in quality improvement.

Please join this leadership group today by joining the campaign.

Sincerely,



Randy Lindner
President and CEO