



July 31, 2008

Dear Nursing Home Leader:

An important campaign called *Advancing Excellence in America's Nursing Homes* has been launched by a coalition of providers, consumers, suppliers, and government representatives to enhance the quality of nursing home care.

For over two decades, the National Association of Directors of Nursing Administration in Long-Term Care (NADONA/LTC) has been the voice for nurses in long-term care. NADONA/LTC represents over 5000 nurses employed in nursing homes and over 2000 nurses employed in assisted living communities. Through its publications and programs, NADONA/LTC reaches approximately 14,000 nurses who are employed in long-term care.

One of NADONA/LTC's important goals is to foster a high quality of services to residents in long-term care facilities, thus, NADONA/LTC supports the goals of the Campaign and encourages nurses to support the Campaign by disseminating information about it and encouraging facilities to enroll. We believe the Campaign can play an important role in achieving goals that support a high quality of care for our nation's nursing home residents.

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