



*A Community to Advance Excellence in Long Term Care Nursing*

July 31, 2008

Dear Nursing Home Leader:

The American Association for Long Term Care Nursing (AALTCN) encourages you to join the Advancing Excellence Campaign to promote a higher quality of care for nursing home residents and an improved quality of work experience for nursing home staff.

The Advancing Excellence Campaign's goals are consistent with those of the American Association for Long Term Care Nursing. AALTCN represents thousands of nursing employees who work in nursing home settings and serves all levels of long-term care nursing staff for the purpose of advancing excellence in the specialty of long-term care nursing. It strives to achieve this by:

- Fostering community among various categories of long-term care nursing staff for common goals and needs
- Providing relevant educational resources that bridge current best practices with bedside practice
- Promoting a positive image of long-term care nursing
- Advocating for long-term care nursing caregivers and the specialty of long term care nursing
- Supporting and promoting excellence in nursing services for consumers of long-term care

AALTCN believes that the united effort of the nursing home community through this Campaign will be significant to achieving a level of nursing home care that residents deserve and that our nation can be proud of. We encourage you to enroll in this important initiative and take an active role in advancing the quality of nursing home care.

Sincerely,

Charlotte Eliopoulos RN, MPH, PhD  
Executive Director

**American Association for Long Term Care Nursing**

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